



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

And:

**Main Street Media Group**  
**66 Canal Center Plaza, Suite 555**  
**Alexandria, VA 22314**

# CONTRACT

<u>Contract / Revision</u> 1737037 /		<u>Alt Order #</u> 08638641
<u>Product</u> SENATE LEADERSHIP FU		
<u>Contract Dates</u> 07/18/17 - 07/24/17		<u>Estimate #</u> 3634
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 05/09/17 / 05/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingtc
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	07/21/17	07/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$675.00				
N 2	WSFA	07/21/17	07/21/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$225.00				
N 3	WSFA	07/21/17	07/21/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$135.00				
N 4	WSFA	07/21/17	07/21/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$170.00				
N 5	WSFA	07/21/17	07/21/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$280.00				
N 6	WSFA	07/21/17	07/21/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$790.00				
N 7	WSFA	07/21/17	07/21/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$790.00				
N 8	WSFA	07/21/17	07/21/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$450.00				
N 9	WSFA	07/21/17	07/21/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$260.00				
N 10	WSFA	07/21/17	07/21/17	Dateline	9-10pm		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	----1--				1	\$510.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

<b>Contract / Revision</b>	<b>Alt Order #</b>
1737037 /	08638641

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
07/18/17 - 07/24/17	SENATE LEADERSHIP	3634

<b>Advertiser</b>	<b>Original Date / Revision</b>
ISS/Senate Leadership Fi	05/09/17 / 05/09/17

www.wsfa.com

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	WSFA	07/24/17	07/24/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$675.00				
N 12	WSFA	07/24/17	07/24/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$225.00				
N 13	WSFA	07/24/17	07/24/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$135.00				
N 14	WSFA	07/24/17	07/24/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$170.00				
N 15	WSFA	07/24/17	07/24/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$280.00				
N 16	WSFA	07/24/17	07/24/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$790.00				
N 17	WSFA	07/24/17	07/24/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$450.00				
N 18	WSFA	07/24/17	07/24/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$485.00				
N 19	WSFA	07/24/17	07/24/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$260.00				
N 20	WSFA	07/24/17	07/24/17	American Ninja Warrior	7-9pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/24/17	07/30/17	1-----				1	\$675.00				
N 21	WSFA	07/22/17	07/22/17	WSFA 12 News at Ten - Sat	10-1030pm		:30				NM	1	\$395.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1-				1	\$395.00				
N 22	WSFA	07/22/17	07/22/17	NET Saturday Night Live	1030p-12x		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1-				1	\$260.00				
N 23	WSFA	07/22/17	07/22/17	NBC Saturday Today Show	6-8am		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1-				1	\$105.00				
N 24	WSFA	07/23/17	07/23/17	WSFA 12 News at Ten - Sun	10-1030pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1				1	\$675.00				
N 25	WSFA	07/23/17	07/23/17	NET NBC Sunday Today Shc	7-8a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1				1	\$105.00				
N 26	WSFA	07/23/17	07/23/17	NET NBC Meet The Press	8-9a		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-----1				1	\$105.00				

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1737037 /	08638641

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 27	WSFA	07/20/17	07/20/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$675.00				
N 28	WSFA	07/20/17	07/20/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$225.00				
N 29	WSFA	07/20/17	07/20/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$135.00				
N 30	WSFA	07/20/17	07/20/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$170.00				
N 31	WSFA	07/20/17	07/20/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$280.00				
N 32	WSFA	07/20/17	07/20/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$790.00				
N 33	WSFA	07/20/17	07/20/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$450.00				
N 34	WSFA	07/20/17	07/20/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$485.00				
N 35	WSFA	07/20/17	07/20/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$260.00				
N 36	WSFA	07/20/17	07/20/17	The Wall	8-9pm		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	---1---				1	\$450.00				
N 37	WSFA	07/18/17	07/18/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$675.00				
N 38	WSFA	07/18/17	07/18/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$225.00				
N 39	WSFA	07/18/17	07/18/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$135.00				
N 40	WSFA	07/18/17	07/18/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$280.00				
N 41	WSFA	07/18/17	07/18/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$790.00				
N 42	WSFA	07/18/17	07/18/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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1737037 /	08638641

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$450.00				
N 43	WSFA	07/18/17	07/18/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$485.00				
N 44	WSFA	07/18/17	07/18/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$260.00				
N 45	WSFA	07/18/17	07/18/17	World of Dance	9-10pm		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	-1-----				1	\$900.00				
N 46	WSFA	07/19/17	07/19/17	WSFA 12 News at Ten - MF	10-1035pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$675.00				
N 47	WSFA	07/19/17	07/19/17	WSFA 12 News at Noon	12-1230pm		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$225.00				
N 48	WSFA	07/19/17	07/19/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$170.00				
N 49	WSFA	07/19/17	07/19/17	NBC Nightly News	530-6pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$790.00				
N 50	WSFA	07/19/17	07/19/17	WSFA 12 News at Six - MF	6-630pm		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$790.00				
N 51	WSFA	07/19/17	07/19/17	Today In Alabama	6a-7a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$450.00				
N 52	WSFA	07/19/17	07/19/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$485.00				
N 53	WSFA	07/19/17	07/19/17	AGT	7p-8pm		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$675.00				
N 54	WSFA	07/19/17	07/19/17	NBC Today Show	7-9am		:30				NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/17/17	07/23/17	--1----				1	\$260.00				
Totals								0.00				54	\$22,715.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 - 07/24/17	54	\$22,715.00	(\$3,407.25)	\$19,307.75
<b>Totals</b>	54	\$22,715.00	(\$3,407.25)	\$19,307.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8638641  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY9/17 11.14  
\*\*\* WSFA-TV \*\*\*

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP. # OFF. # SALESMAN #  
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY

P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)

ORDER # 1737037 CONTRACT # 8638641 CLASS: NATL. LOCAL REGIONAL

PRDCT SENATE LEADERSHIP FU EST#3634 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL18/17 JUL24/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY9/17 11.14

REP: NEW ORDER  
TTL \$22,715 @ 54X  
PLS CFM  
THANKS CHELSEY FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000P-1035P	30		\$675.00	7/21	7/21	1		FRI	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1: WSFA 12 NEWS AT 10P												
2			1200N-1230P	30		\$225.00	7/21	7/21	1		FRI	1
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1: WSFA 12 NEWS AT NOON												
3			400P-430P	30		\$135.00	7/21	7/21	1		FRI	1
PROGRAM : WSFA 12 NEWS @ 4P												
CON COM1: WSFA 12 NEWS @ 4P												

AGENCY ADVERTISER CODE = 155  
AGENCY PRODUCT CODE = 385  
AGENCY EST# = 3634



REP HEADLINE# 8638641  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9387  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 703-516-9680  
MAY9/17 11.14  
\*\*\* WSFA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-430P PROGRAM : WSFA 12 NEWS @ 4P CON COM1: WSFA 12 NEWS @ 4P	30		\$135.00	7/24	7/24	1		MON	1
14			430P-500P PROGRAM : WSFA 12 NEWS @ 430P CON COM1: WSFA 12 NEWS @ 430P	30		\$170.00	7/24	7/24	1		MON	1
15			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5	30		\$280.00	7/24	7/24	1		MON	1
16			530P-600P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$790.00	7/24	7/24	1		MON	1
17			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A	30		\$450.00	7/24	7/24	1		MON	1
18			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$485.00	7/24	7/24	1		MON	1
19			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$260.00	7/24	7/24	1		MON	1
20			700P-900P PROGRAM : AMERICAN NINJA WARRIOR CON COM1: AMERICAN NINJA WARRIOR	30		\$675.00	7/24	7/24	1		MON	1
21			1000P-1030P PROGRAM : WSFA 12 NEWS @ 10P SAT CON COM1: WSFA 12 NEWS @ 10P SAT	30		\$395.00	7/22	7/22	1		SAT	1

MAY9/17 11.14  
\*\*\* WSEA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1030P-1200M	30		\$260.00	7/22	7/22	1		SAT	1
PROGRAM : SATURDAY NIGHT LIVE												
CON COM1 : SATURDAY NIGHT LIVE												
23			600A-800A	30		\$105.00	7/22	7/22	1		SAT	1
PROGRAM : TODAY SHOW - SAT												
CON COM1 : TODAY SHOW - SAT												
24			1000P-1030P	30		\$675.00	7/23	7/23	1		SUN	1
PROGRAM : WSFA 12 NEWS @ 10P SUN												
CON COM1 : WSFA 12 NEWS @ 10P SUN												
25			700A-800A	30		\$105.00	7/23	7/23	1		SUN	1
PROGRAM : NBC SUNDAY TODAY SHOW												
CON COM1 : NBC SUNDAY TODAY SHOW												
26			800A-900A	30		\$105.00	7/23	7/23	1		SUN	1
PROGRAM : MEET THE PRESS												
CON COM1 : MEET THE PRESS												
27			1000P-1035P	30		\$675.00	7/20	7/20	1		THU	1
PROGRAM : WSFA 12 NEWS AT 10P												
CON COM1 : WSFA 12 NEWS AT 10P												
28			1200N-1230P	30		\$225.00	7/20	7/20	1		THU	1
PROGRAM : WSFA 12 NEWS AT NOON												
CON COM1 : WSFA 12 NEWS AT NOON												
29			400P-430P	30		\$135.00	7/20	7/20	1		THU	1
PROGRAM : WSFA 12 NEWS @ 4P												
CON COM1 : WSFA 12 NEWS @ 4P												
30			430P-500P	30		\$170.00	7/20	7/20	1		THU	1
PROGRAM : WSFA 12 NEWS @ 430P												
CON COM1 : WSFA 12 NEWS @ 430P												



REP HEADLINE# 8638641  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY9/17 11.14  
\*\*\* WSFA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WSFA 12 NEWS AT 5 CON COM1: WSFA 12 NEWS AT 5	30		\$280.00	7/20	7/20	1		THU	1
32			600P-630P PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6	30		\$790.00	7/20	7/20	1		THU	1
33			600A-700A PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A	30		\$450.00	7/20	7/20	1		THU	1
34			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$485.00	7/20	7/20	1		THU	1
35			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$260.00	7/20	7/20	1		THU	1
36			800P-900P PROGRAM : THE WALL CON COM1: THE WALL	30		\$450.00	7/20	7/20	1		THU	1
37			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	30		\$675.00	7/18	7/18	1		TUE	1
38			1200N-1230P PROGRAM : WSFA 12 NEWS AT NOON CON COM1: WSFA 12 NEWS AT NOON	30		\$225.00	7/18	7/18	1		TUE	1
39			400P-430P PROGRAM : WSFA 12 NEWS @ 4P CON COM1: WSFA 12 NEWS @ 4P	30		\$135.00	7/18	7/18	1		TUE	1



REP HEADLINE# 8638641  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9387 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY9/17 11.14  
 \*\*\* WSFA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			530P-600P	30		\$790.00	7/19	7/19	1		WED	1
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												
50			600P-630P	30		\$790.00	7/19	7/19	1		WED	1
PROGRAM : WSFA 12 NEWS AT 6 CON COM1: WSFA 12 NEWS AT 6												
51			600A-700A	30		\$450.00	7/19	7/19	1		WED	1
PROGRAM : TODAY IN ALABAMA-6A CON COM1: TODAY IN ALABAMA-6A												
52			630P-700P	30		\$485.00	7/19	7/19	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
53			700P-800P	30		\$675.00	7/19	7/19	1		WED	1
PROGRAM : AMERICAS GOT TALENT CON COM1: AMERICAS GOT TALENT												
54			700A-900A	30		\$260.00	7/19	7/19	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
JUL/17 22715.00												CONTRACT TOTAL 22715.00
												TOTAL SPOTS 54

MARKET TOTALS \$43,682 WSFA 52% WNCN 14% WAKA 25% WCOV 9% CABL 0% WBMM 0% WIYC 0%  
 ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NONE  
 DEMOS- RA35+\*

REP HEADLINE# 8638641 TRF# 1737037  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM STATION MAY9/17 17.12  
\*\*\* WSFA-TV \*\*\*

ADV #	ADV. NAME	ISS/SENATE LEADERSHIP FUND	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	MAIN STREET MEDIA GROUP	BUYER NAME	STEPHANIE MARONEY	
		P.O. BOX 25093	SALES PRSN	WA- RYAN EDDINS (H)	
		ALEXANDRIA, VA 22313			
ORDER #	CONTRACT #	8638641	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	SENATE LEADERSHIP FU	EST#3634	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	JUL18/17	JUL24/17	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	MAY9/17	17.12

REP: NEW ORDER  
TTL \$22,715 @ 54X  
PLS CFM  
THANKS CHELSEY FOR RYAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SENATE LEADERSHIP FUND  
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 22715.00  
TOTAL SPOTS 54

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, **Main Street Media Group**

do hereby request station time concerning the following issue:

Senate Leadership Fund  
45 North Hill Drive  
Suite 100  
Warrenton, VA 20186  
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange  
U.S. Senate  
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund  
45 North Hill Drive  
Suite 100  
Warrenton, VA 20185

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President  
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
Signature

Seifald

  
Printed Name

CSM

  
Title

\*\*\*Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. \*\*\*